INDUSTRY RESEARCH

Airline finances cyclical crisis

<https://www.mcgill.ca/iasl/files/iasl/ASPL614-Airline-Financial-Woes.pdf>

Airline costs

[https://www.mckinsey.com/industries/travel-logistics-and-transport-infrastructure/our-insights/a-better-approach-to-airline-costs#](https://www.mckinsey.com/industries/travel-logistics-and-transport-infrastructure/our-insights/a-better-approach-to-airline-costs)

<https://transportgeography.org/?page_id=7287>

<https://www.airlines.org/data/>

Jet Fuel

<https://www.airlines.org/wp-content/uploads/2018/01/jet-fuel-1.pdf>

Goals

Data Exploration and prep. – Saturday – Sunday – Monday.

Modeling – Tuesday – Wednesday

Presentation preparation – Thursday.

Data exploration

* 10 questions

Modeling

* 3 Model

Presentation

* Presentation (finding space)
  + Simple power point with findings.
* Code review
  + Y\_pred.